



# Presenting Your Authentic Self

## “ABOUT ME” BIO PROMPTS

TINY WINDOWS INTO YOUR WONDERFULLY SPECIFIC EXISTENCE...

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Strong bios are not lists of achievements wearing uncomfortable shoes. They are invitations. Use the prompts below to gather language before assembling your bio.

### START HERE

- What do I actually do beyond my job title?
- What impact do I create?
- What communities do I care about?
- What themes connect my work?
- What do people remember about me after meeting me?
- What tone feels most natural to me: warm, witty, polished, scholarly, playful, direct, whimsical, grounded, bold?
- What am I passionate about helping people experience, solve, feel, or discover?

### STORY & PERSONALITY PROMPTS

- What path led me here?
- What unusual experiences shaped my perspective?
- What details make me memorable?
- What kind of atmosphere do I create around my work?
- What values are embedded in the way I work?
- What metaphors, imagery, or themes feel connected to my identity?

### BUILD-YOUR-OWN BIO FORMULA

Try mixing and matching:

#### **I help...**

Who do you support?

#### **Through...**

What skills, tools, experiences, or methods do you use?

#### **So that...**

What transformation or impact occurs?

#### **With a focus on...**

What values or themes guide your work?

### EXAMPLE FRAGMENTS

- *“Creative producer building immersive experiences rooted in community, storytelling, and beautifully executed details.”*
- *“Designer and strategist helping bold ideas become tangible realities.”*
- *“Connector of people, projects, and occasional beautiful chaos.”*
- *“Advocate for creativity that is accessible, collaborative, and deeply human.”*

**THIS “ABOUT ME” BIO PROMPTS DOCUMENT IS PART OF THE COMPANION MATERIALS CREATED TO SUPPORT THE PRESENTING YOUR AUTHENTIC SELF WORKSHOP; FOR EXPANDED WORKSHOPS, TEAM DEVELOPMENT OPPORTUNITIES, OR ADDITIONAL RESOURCES TO GROW AND REFINE YOUR PERSONAL BRAND, VISIT [WILDIMAGINARIUM.COM](http://WILDIMAGINARIUM.COM)!**